

OUR COLLECTION

Birthday Cards

BRIGHT CARDS
BIGGER SMILES

Our birthday cards are bright, fun and culturally affirming, designed to celebrate Black children and make every birthday feel extra special.

With vibrant illustrations and positive representation, they're the perfect way to send love, joy and encouragement to the young people in your life.



Size

A5 (14.8 x 21 cm)



Material

300gsm card stock



Includes

C5 white envelope
(16.2 x 22.9 cm)



Designs

Bright, fun and
culturally affirming.

*Celebrate
Them* ♥



*More
than a card* ♥



COLOURFULLYBLACK

REPRESENTATION
CELEBRATION
CONFIDENCE
IDENTITY

WHERE REPRESENTATION
MEETS CELEBRATION



Representation in every celebration

Identity. Possibility. Everyday joy.

Colourfully Black is an independent British greeting-card and stationery brand created to bring uplifting Black representation into the everyday items children use and the occasions they celebrate.

Black children are too often underrepresented in these familiar spaces. Our collection responds with bright, positive designs that allow more children to see themselves at the centre of the story.

From sport and adventure to princesses, fairies and superheroes, each design celebrates childhood with colour and imagination. The purpose is simple: to affirm identity, encourage confidence and make children feel seen and celebrated.

This wholesale collection presents 40 birthday-card designs, with a wider library of more than 100 designs available to support future collections.



COLOURFULLYBLACK

WHERE REPRESENTATION
MEETS CELEBRATION

The boys' collection



Invasion

CB-B003



Spidey Boy

CB-B005

A5 folded card / £1.50 wholesale / £3.49 RRP

The boys' collection



Football

CB-B004



Rapper

CB-B002

A5 folded card / £1.50 wholesale / £3.49 RRP

The boys' collection



The Crow

CB-B006



Dino Land

CB-B009

A5 folded card / £1.50 wholesale / £3.49 RRP

The boys' collection



Basketball

CB-B014

A5 folded card / £1.50 wholesale / £3.49 RRP



Birthday Boy

CB-B021

The boys' collection



Roar Boy

CB-B008



Ant Attack

CB-B018

A5 folded card / £1.50 wholesale / £3.49 RRP

The boys' collection



Boy and Bear

CB-B022



Biker Boy

CB-B019

A5 folded card / £1.50 wholesale / £3.49 RRP

The boys' collection



Break Dancer

CB-B015

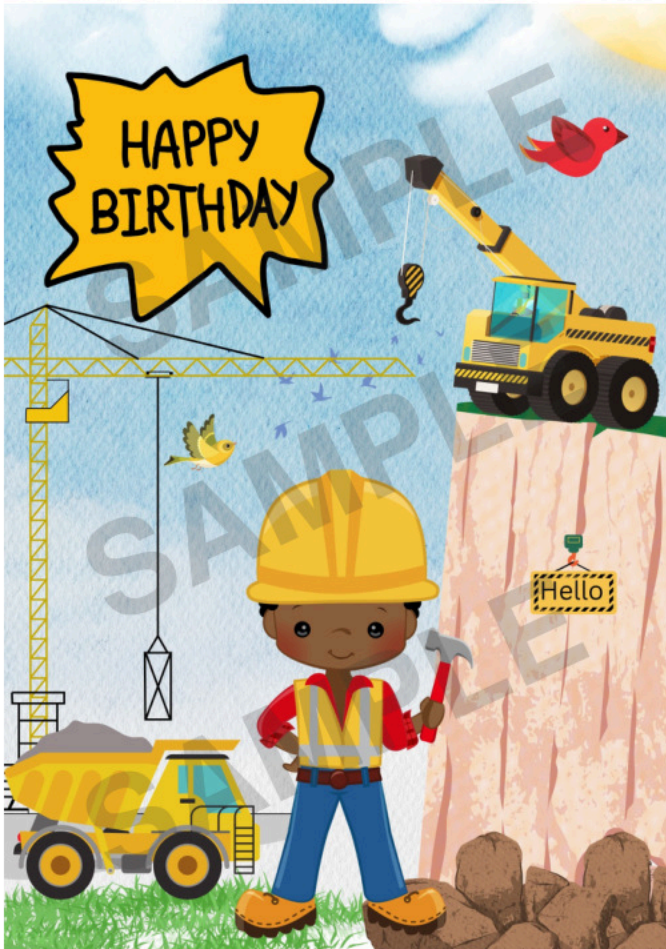


Racer Boy

CB-B010

A5 folded card / £1.50 wholesale / £3.49 RRP

The boys' collection



Builder Boy

CB-B012

A5 folded card / £1.50 wholesale / £3.49 RRP



Celebration

CB-B013

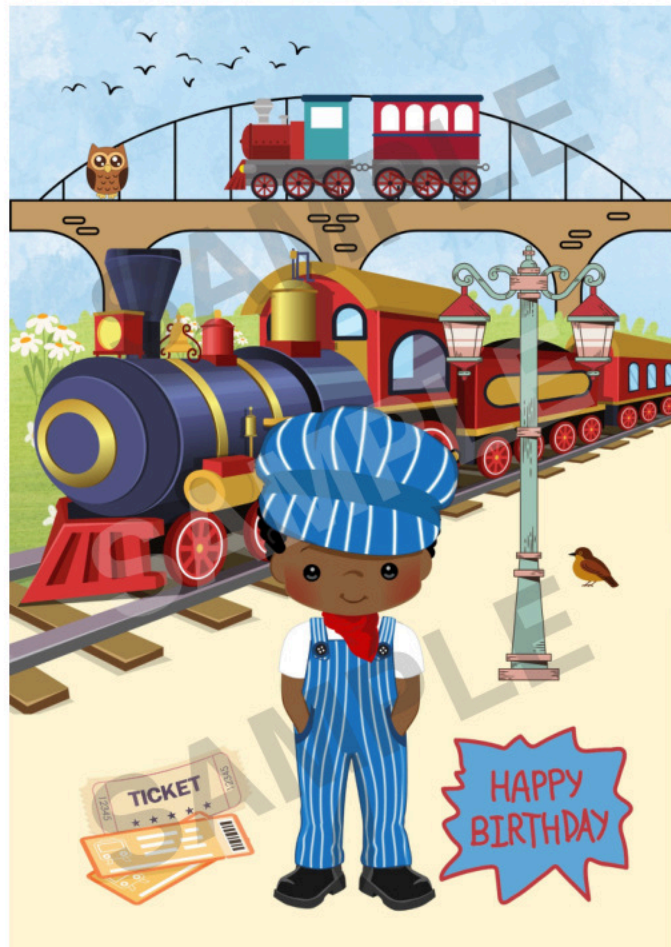
The boys' collection



Super Boy

CB-B001

A5 folded card / £1.50 wholesale / £3.49 RRP



Train Driver

CB-B011

The boys' collection



Skater Boy

CB-B020



The Vortex

CB-B007

A5 folded card / £1.50 wholesale / £3.49 RRP

The girls' collection



Princess Grace

CB-G001



Ankara Girl

CB-G002

A5 folded card / £1.50 wholesale / £3.49 RRP

The girls' collection



Fairy Picnic

CB-G003

A5 folded card / £1.50 wholesale / £3.49 RRP



Roar Girl

CB-G015

The girls' collection



Carriage Princess

CB-G010

A5 folded card / £1.50 wholesale / £3.49 RRP



Baby Blush

CB-G021

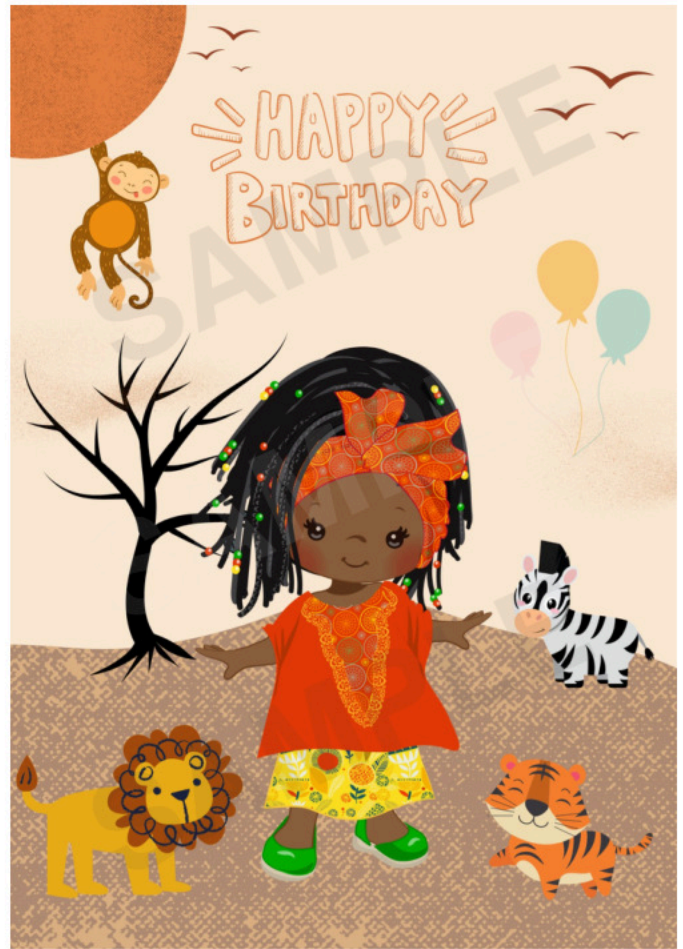
The girls' collection



Miss Muffet

CB-G020

A5 folded card / £1.50 wholesale / £3.49 RRP



Safari

CB-G011

The girls' collection



Unicorn

CB-G006

A5 folded card / £1.50 wholesale / £3.49 RRP



Three Fairies

CB-G019

The girls' collection



Cow Girl

CB-G012



Selfie

CB-G004

A5 folded card / £1.50 wholesale / £3.49 RRP

The girls' collection



Sun Baby

CB-G016

A5 folded card / £1.50 wholesale / £3.49 RRP



Kaleidoscope

CB-G018

The girls' collection



Miss Pretty

CB-G017



Mermaid

CB-G007

A5 folded card / £1.50 wholesale / £3.49 RRP

The girls' collection



Supergirl

CB-G005



Biker Girl

CB-G009

A5 folded card / £1.50 wholesale / £3.49 RRP

The girls' collection



Pretty Princess

CB-G014



Jungle Girl

CB-G008

A5 folded card / £1.50 wholesale / £3.49 RRP

Made to be given



A5 folded card

300 gsm stock

Gloss outer finish

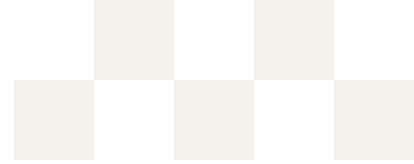
Birthday greeting inside

Printed front, inside and back

White envelope

Individual sleeve

Real cards, joyful designs and positive representation. A colourful collection made for children's celebrations.



A familiar occasion. A fresh choice.

Representation with purpose

Black children are centred in popular birthday themes, helping customers find cards that reflect the children they are celebrating.

Colour and variety

Forty designs span fantasy, sport, adventure and everyday interests, offering buyers a varied selection for their card display.

An accessible opening order

Start with 48 cards across your chosen designs. Order in multiples of six per design and refresh your selection with smaller reorders.



Wholesale information

WHOLESALE PRICE

£1.50 per card, envelope and sleeve included

RECOMMENDED RETAIL PRICE

£3.49

VAT

Not VAT registered. No VAT charged.

ORDER MULTIPLES

Six cards per design; mixed designs welcome

OPENING ORDER

Minimum 48 cards / £72

REORDERS

Minimum 24 cards / £36

UK MAINLAND DELIVERY

£4.95 below £150; free on orders of £150 or more

OTHER DESTINATIONS

Delivery quoted before payment

DISPATCH

3-5 working days after cleared payment, for available stock

PAYMENT

Bank transfer in full before dispatch

AVAILABILITY

Alternatives or later dispatch agreed; no substitutions

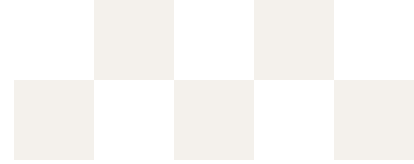
HOW TO ORDER

Place your wholesale order online

Choose designs and quantities, enter your retailer details and submit your request.

We confirm availability and UK delivery costs before issuing your invoice.

Pay in full before dispatch. No separate Order Form is needed.



COLOURFULLYBLACK

WHERE REPRESENTATION
MEETS CELEBRATION

Wholesale enquiries

hello@colourfullyblack.com

colourfullyblack.com

Bring positive representation to your shelves. Get in touch to discuss a selection for your shop or request samples.